Interactive monitor stands

ICT solutions developed by the project partners will be presented during the conference on interactive monitor stands:

VIVAPORT
The web-based multilingual health portal "Vivaport" enables citizens to make their personal health data accessible to medical professionals abroad by providing relevant information in the native language of the respective destination.

SALUDA
The eLearning programme "SALUDA" empowers patients with chronic heart diseases to learn how to better deal with their condition (in six languages).

Benchmark Atlas
Interactive online system which provides an overview of the predicted development in eHealth-related indicators in the countries of the Baltic Sea Region. This easy-to-use tool which can be used for benchmark purposes enables journalists, decision-makers and the general public to compare eHealth indicators in the different countries of the Baltic Sea Region.

In the run-up to the conference strategic recommendations regarding the acceptance of eHealth will be discussed in the online debate on the project's LinkedIn group page

General information

Date: 5th – 6th November 2012

Location: Hotel Silken Berlaymont
Boulevard Charlemagne 11-19
1000 Brussels, Belgium
Phone: +32 2 285 41 86 · Fax: +32 2 285 41 78
www.hoteles-silken.com/hotel-berlaymont-brussels/en

Conference language: English

Registration fee: None

Registration: Online registration under
www.ehealthacceptance2012.net/registration

Registration period:
10th August – 27 th of October 2012

Accommodation: Conference participants can book rooms directly in Silken Berlaymont Hotel.
For further alternatives please follow the link:
www.venere.com/hotels/brussels/european-union

Administrative office: dsn
Aileen Kaczmarzyk
Holstenstraße 13-15
24103 Kiel, Germany
Phone: +49 431 99 69 66 - 0
E-Mail: aileen.kaczmarzyk@dsn-online.de

Project partners

Denmark
- Aalborg University, Department of Development and Planning
- Region of Southern Denmark
- North Denmark Region

Finland
- Seinäjoki University of Applied Sciences
- South Ostrobothnia Healthcare District
- Regional Council of South Ostrobothnia

Germany
- University of Applied Sciences Flensburg
- European Forum of Telemedicine e. V.
- Institute for Cancer Epidemiology at the University of Luebeck
- Diakonissen-Hospital Flensburg
- Association Health Forum Segeberg
- County Council of Segeberg

Lithuania
- Lithuanian University of Health Sciences
- Kaunas University of Technology
- Vilnius University Hospital Santariškių Klinikos

Norway
- Diakonhjemmet Hospital
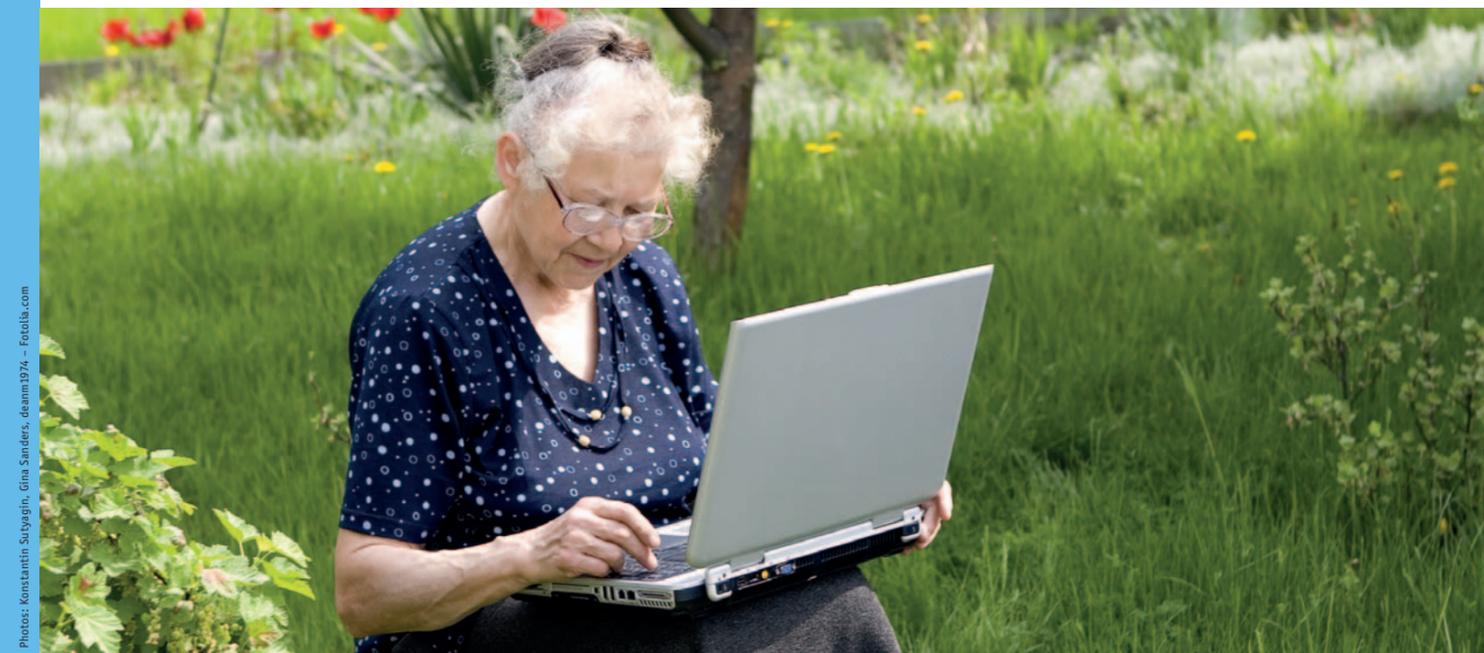
Poland
- City Hospital Lebork

Sweden
- Hässleholm Hospital

Russia
- Pavlov State Medical University, St. Petersburg

www.ehealthacceptance2012.net

ICTforHealth
Information Communication Technology

eHealth Acceptance Conference 2012
Programme

Brussels, Belgium · 5th to 6th November 2012

Baltic Sea Region
Programme 2007–2013

Welcome to the eHealth Acceptance Conference 2012

A greater and better acceptance of ICT is central to ensure future healthcare provision in the regions! Organised and carried out by the project **ICT for Health** which aims at improving the social capacities of citizens and medical professionals to utilise eHealth technologies in the prevention and treatment of chronic diseases, the eHealth Acceptance Conference 2012 places the issue on the political agenda.

Alongside policy makers, health sector professionals, universities, patient associations and relevant industries from the Baltic Sea Region, representatives from the European level will take part in this transnational event.

Be part of the conference and discover the many opportunities the future has to offer!

Yours sincerely

Prof Roland Trill
Conference host
University of Applied Sciences Flensburg

Programme

Monday, 5th November 2012

13:00 Registration of participants
Coffee

14:00 Plenary Session
- "What is eHealth and how can it be accepted?"
  Prof Roland Trill, University of Applied Sciences Flensburg
- **Maria Iglesia-Gomez**, DG Health and Consumers, European Commission
- **Alexander Britz**, Microsoft Health Solution Group, Hamburg, Germany

15:30 Coffee break

16:00 **Parallel thematic sessions**

Session I:
eHealth in the Regions:
Strategies and good practice

Strategies to improve the social capacity of citizens and medical professionals to utilise eHealth technologies – results after 3 years of work
Nora Eisemann, Institute for Cancer Epidemiology, University of Luebeck, Germany
Jaakko Hallila, Regional Council of South Ostrobothnia, Seinäjoki, Finland

eHealth initiatives of the European Commission
Péteris Zilgalvis, Unit ICT for Health, European Commission

eHealth strategies and good practice cases

– in Denmark/the North Denmark Region
Dorte Stigaard, North Denmark Region, Aalborg, Denmark

– in Sweden/ Region Skåne
Stefan Lamme, Region Skåne, Hässleholm Hospital, Hässleholm, Sweden

– in Germany/ Schleswig-Holstein
Randy Lehmann, Ministry of Social Affairs, Health, Family and Equality of Land Schleswig-Holstein, Kiel, Germany

Discussion

Session II:
Patient empowerment through lifelong learning and self-monitoring

eHealth challenges and limitations –
Stefan Lamme, Region Skåne, Hässleholm Hospital, Hässleholm, Sweden

Workflow of eHealth, business opportunities, responsibilities and the technical data flow
Werner Smidt, European Forum for Telemedicine, Bad Segeberg, Germany

eHealth from the patients perspective: patients' task and responsibilities followed by patients' interview (ICT for Health pilot)
Neringa Karvelyte, Vilnius University Hospital Santariškių Klinikos, Vilnius, Lithuania

Outcome of the ICT for Health pilot
Holger Holst, Hässleholm Hospital, Hässleholm, Sweden

Discussion

18:00 End of sessions

19:00 Common Dinner at the hotel restaurant

Tuesday, 6th November 2012

08:30 Registration of participants
Coffee

09:00 **Parallel thematic sessions**

Session III:
From ICT Skills towards eHealth practice!

Education on eHealth – necessities and challenges
Helli Kitinoja, Seinäjoki University of Applied Sciences, Seinäjoki, Finland

The active patient between citizen and user – New roles for patients in late welfare society
Prof Finn Olesen, Aarhus University, Aarhus, Denmark

How eHealth empowers citizens
Pernille Bertelsen, Department of Development and Planning, Aalborg University, Aalborg, Denmark

Let's step forward!
Prof Roland Trill, Flensburg University of Applied Sciences, Flensburg, Germany

Discussion

Session IV:
Enabling access to multilingual personal health record in the Baltic Sea Region

Development of the personal health portal VivaPort to enable a cross-border support of patients and health care professionals
Arunas Lukosevicius, Kaunas University of Technology, Kaunas, Lithuania

Live demo: mobility for citizens with chronic disease travelling
Romualdas Kizlaitis, Vilnius University Hospital Santariškių Klinikos, Vilnius, Lithuania

Live trials of participants
Discussion

11:00 End of sessions

11:00 Coffee break

11:30 **Panel discussion**
- **Marek Maciejowski**, Northern Dimension Partnership in Public Health and Social Well-being (NDPHS)
- **Dr Petra Wilson**, Healthcare Information and Management Systems Society (HIMSS) (requested)
- **Julia Wadoux**, AGE Platform Europe
- **Prof Mikko Korpela**, Eastern Finland University

12:30 Conference summary and strategic recommendations for the future
Prof Roland Trill, University of Applied Sciences Flensburg

13:00 End of conference